◉ Owler ChatGPT Plugin Prompts

The Owler Plugin adds up-to date company firmographics, latest news and events on 15M companies to ChatGPT. To get the most of out of the Owler Plugin use prompts that reference companies, this could be to Discover new companies, Research companies, or to use company data for Outbound Communication. Here are some useful examples to get you started.

Prompt Example	Prompt Structure	Additional Information
DISCOVERY		
Find me a list of cloud computing companies based in California with over $200 million in revenue	Find me a list of <sector-name> companies based in <location> with <revenue range> <or/and> <employee range>	Find companies based on 23 Industries, 288 Sectors, company HQ location, revenue and employee count, funding amount. For more information on filters go to https://www.owler.com/search.
Find me companies that have recently hired a CTO in the last 3 months	Find me companies that have recently hired a <leadership-title> in the last <number> months	Find companies based on 20 leadership hires filters. For more information on filters go to https://www.owler.com/search
Give me a list of Uber's competitors	Give me a list of <company-name>'s competitors	Find competitive data powered by Owler's competitive graph with over 40M+ relationships
Find me companies that have been acquired by Oracle in the last 6 months	Find me companies that have been acquired by <company-name> in the last <number> months	Find companies based on acquirer name, acquisition date and amount. For more information on filters go to https://www.owler.com/search
Push Uber to my CRM	Push <company-name> to my CRM	You need to have your CRM Integration set up through Owler Max in order to access this functionality
RESEARCH		
Give me company data & latest news for Microsoft	Give me company data & latest news for <company-name>	Look-up data on over 15M public and private companies
Give me the latest events for Microsoft	Give me the latest events for <company-name>	Get the latest company events based on 30+ trigger types. For more information on event types go to https://www.owler.com/feed
Analyze the latest news of Microsoft and its competitors and summarize their company strategy	Analyze the latest news of <company-name> and its competitors and summarize their company strategy	Access high accuracy company based news
Analyze the latest news and events from my "Your followed companies" list and give me top 5 trends	Analyze the latest news and events from my "list-name" list and give me top 5 trends	You can use any list you have saved in Owler
Find me a list of Apple's competitors and create a new list for them called "Apple's competitors"	Find me a list of <company-name> competitors and create a new list for them called <List-Name>	You can create new lists of companies to track
Follow Airbnb and add it to my "Your followed companies" list	Follow <company-name> and add it to my <list-name> list	You can also add companies to existing lists you already have in Owler.
PROSPECTING / OUTBOUND COMMUNICATION		
Using the latest news and information about Netflix, write a sales email to Netflix's CEO using the challenger sales framework and a maximum of 150 words	Using the latest news and information about <company>, write a prospecting email to the <role> at <company> using the challenger sales framework - no more than 75 words.	You can use other sales frameworks as well such as the AIDA framework, the 3-B framework, the PAS framework, the 4 P's Framework, and the RRR Framework
I am getting on a sales call with Amazon. Using Amazon's latest news, give me 5 talking points for my call that will give me a competitive edge.	I have a call with the <role> at <company>. Using their latest news, give me 5 talking points for my call that will give me the competitive edge.	
I am a salesperson looking to do outreach to a head of operations at IBM. Using the latest news and information about IBM, write me a Linkedin message with an outcome of setting up an initial call	I am a salesperson at <company> trying to prosect into a <role> at <company>. Using the latest news and information about <company>, write me a Linkedin message with the outcome of setting up an initial call	
Using the latest news and information about Nike, create a 8 email sales cadence where I'm contacting their director of marketing	Using the latest news and data about <company>, create an 8 email sales sequence trying to contact the <role>	
Using the latest news and information about Slack, create a script for a voice mail I can leave their director of finance where I'm looking to set up an initial call	Using the latest news and data about <company>, create a script for a voicemail that I can leave for the <role> with the aim to get them to call me back and/or respond to my next email to them. - brevity is key	